

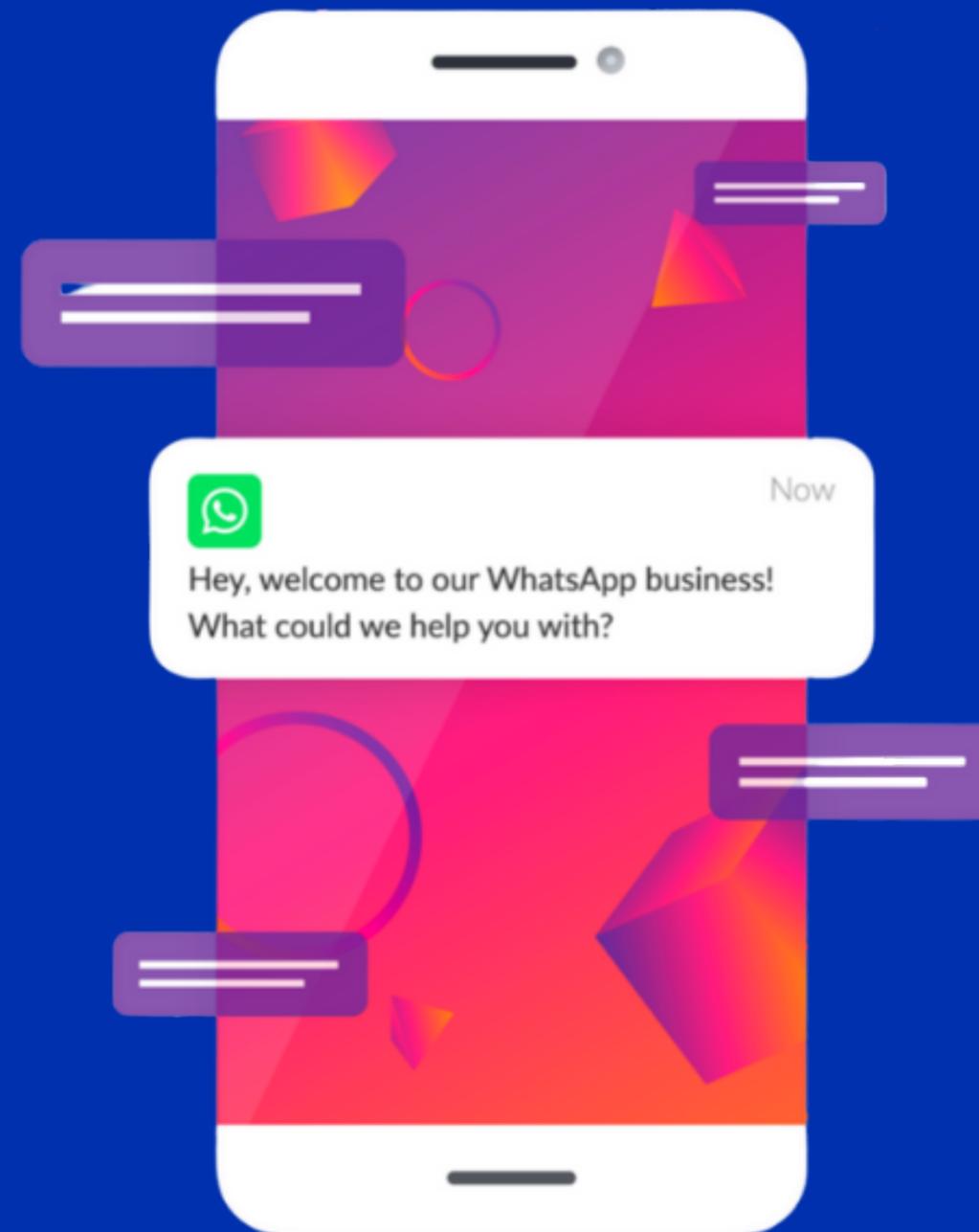
# AI & Chatbot Services

 **BLUZETTA**.com

WHERE OUTCOMES  
ARE **ENGINEERED** //



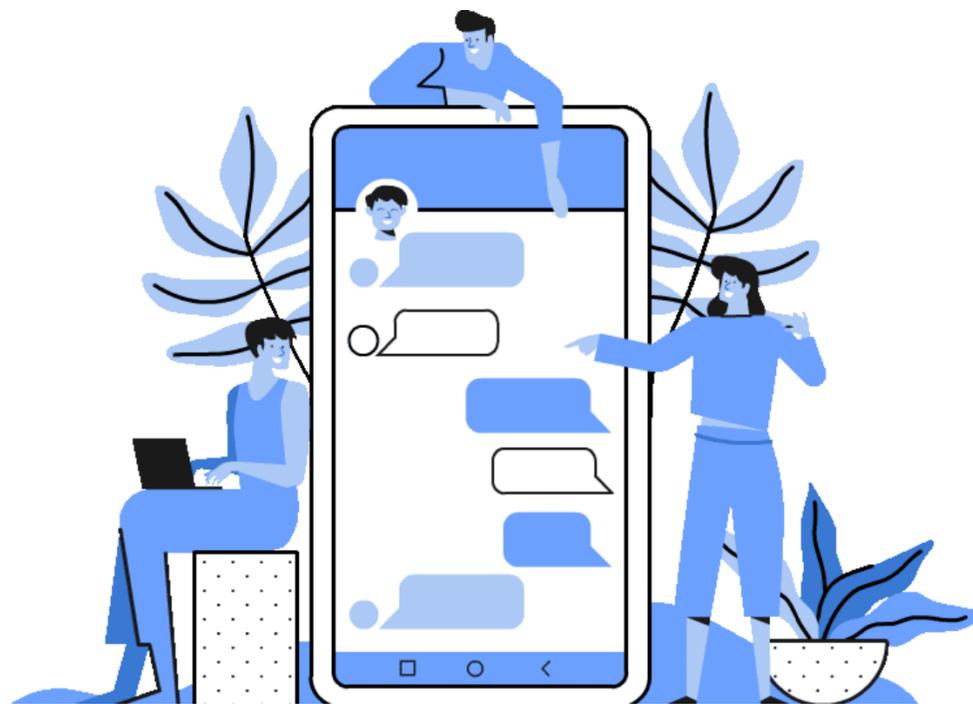
**hello@bluzetta.com**  
**+44203 314 0433**



# Provide The Premium Experience Your Customers Deserve



Increase sales revenue & reduce your service costs while improving the customer experience across all communication channels. Harness the power of AI and be available 24/7 on any platform and respond to customer queries within 3 seconds.



Engage with existing customers and prospective new ones across multiple platforms – Whatsapp, Facebook Message, iMessenger your website & more.

Turn conversations into conversions by introducing conversational AI to your business' processes.

# A New Take On Customer Care



Increase customer satisfaction and offer 24/7 customer care with conversational AI.



## Reduce Costs & Increase Revenue

Businesses can reduce customer service costs by up to 30% with AI chatbots & boost eCommerce conversions by up to 25%.



## Improve Customer Satisfaction

Offer support to basic queries, & quickly escalate complex interactions to a human. Increases customer satisfaction scores by up to 20 points.



## Raise Customer Loyalty & Brand Awareness

Bring your brand to life & increase engagement. 77% of customers had an improved perception of the brand after interacting with chatbots.

# Why Messaging Should Be Part Of Your Business



%65 of individuals prefer messaging over getting calls or e-mails

75% of consumers also prefer to engage with brands using private messaging channels when compared to traditional ones

WhatsApp users spend an average of 40 minutes per day

Companies posting their WhatsApp phone number on their website leads to a 27% increase in sales.

80% of messages sent to WhatsApp are seen within 5 minutes.



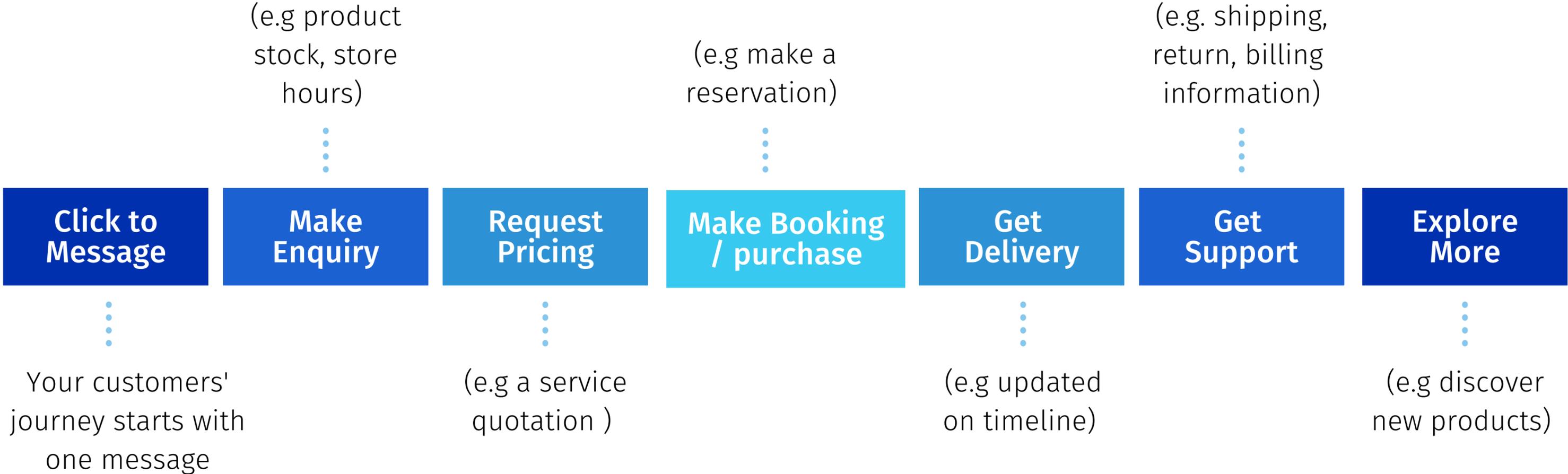
Instagram users spend an average of 30 minutes per day

200+ million users visit a business profile at least once per day

79% of Instagram users search Instagram for product information.



# Conversation As Part Of The Whole Customer Journey

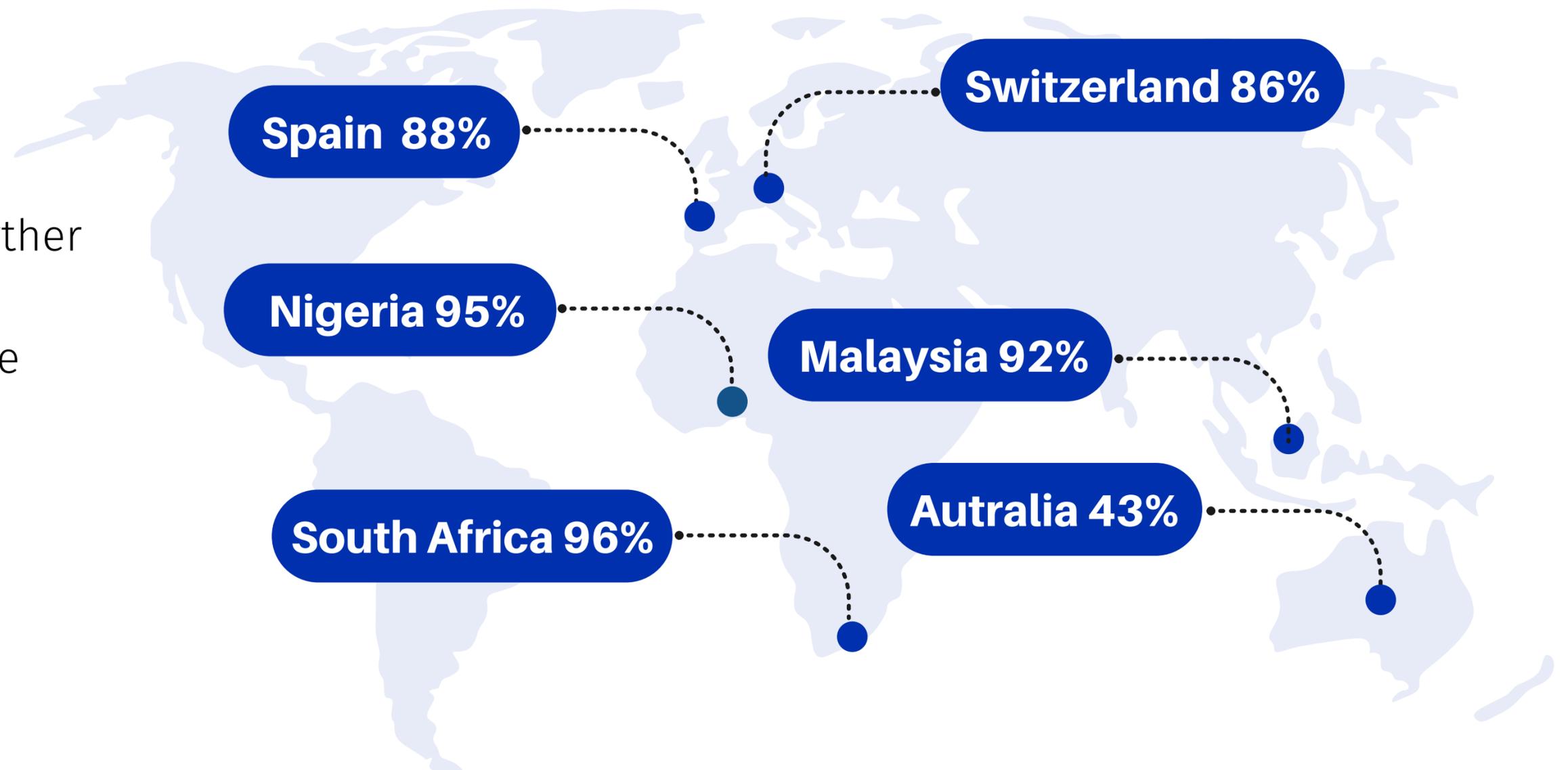


# Whatsapp Penetration By Country



\*Among internet users aged 16-64 (source Facebook IQ 2020 data).

The pandemic has further increased messenger penetration across the globe.

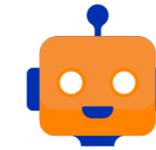




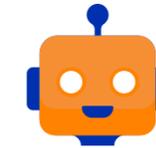
# Receive Payments

Get payment directly through WhatsApp thanks to our integration with Masterpass. Increase revenue and accept payments and orders – all without human interaction.

Increase sales while reducing the cost per conversion, and encourage up-selling and repeat custom.



Welcome! You can purchase gift vouchers right here directly on our WhatsApp channel. Once you've confirmed your order, it will be sent out to you. Gift vouchers can be redeemed across all our stores! You can also share them with your friends ☐



Please write desired amount

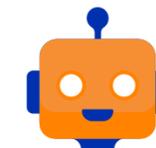
100



Please select you payment type

- For 23416xxxxx07 type 1
- For 23678xxxxx09 type 2
- To add a new card type 3

2



Your payment has been processed successfully ✓  
Your code will follow shortly.



# E-Commerce Customer Care



Offer premium shopping and aftercare service to your customers with messenger notifications.



**Send notifications directly via messenger applications.**

**Always keep customers up to date**

**Decrease order related questions through all channels**

# Lead Generation Case Uses



Offer premium account management and increase lead conversions & up-sell across all platforms.



**Send payment reminders via messenger applications.**



**Customers can renew membership by replying to the message**



**Increase recurring payments and upsell through messenger**



# Power Your Business Today.

Get a free 1-1 consultation & digital roadmap for your business.



[hello@bluzetta.com](mailto:hello@bluzetta.com)

+44203 314 0433